

# Career Development Centre

(Training & Placement Cell)

# **JOB OFFER**

# Announcement of Job Offer by ICICI Prudential Life Insurance Company Ltd. For the post of Sales Professionals For the B.Com and BBA Graduate Students from C.L.Parikh College of Commerce and B.L.Parikh College of BBA

Dear Students,

There are the requirements of candidates in ICICI Prudential Life Insurance Company Ltd. for the Sales positions for the Graduate students of C.L. Parikh College of Commerce and B.L. Parikh College of BBA. Interested candidates are informed to see the job description send along with this Job Offer and apply for the same.

#### **Company Profile:**

Founded in 2000, ICICI Prudential Life Insurance Company Ltd. is a joint venture between 2 financial giants - ICICI Bank (largest private sector bank in India) and Prudential PLC (a 160 year old global financial services group). Since more than a decade we have been responsibly securing & strengthening lives of our customers to wide range long term financial solutions in the space of savings, investments & protection while being a consistent market leader ever since our inception.

In addition, ICICI Prudential Life also has a comprehensive multichannel distribution network spanning various geographic and income segments to ensure that its products and services are accessible to customers.

ICICI Prudential Life Insurance has been helping customers meet their long term financial goals by adopting an investment philosophy that aims to achieve risk adjusted returns over the long term. The customer centric approach and focus on innovation has enabled the company to garner the unstinted support of its customers and there creating a trusted brand in the Indian life insurance sector

To reach out to the customers, it is pertinent to have the right talent.

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#### Please find below the Job description for the post of Sales Professionals :-

Details	Job Profile 1	Job Profile 2	Job Profile 3
Designation	Unit Manager – Business Development	Financial Services Consultant	Financial Services Consultant
Channel	Agency	Bancassurance	Direct Marketing
	Utilizing your own network of friends, relatives, mobile contact list and social media to sell Life Insurance products. Create a list of "My market – 50"	Building relationship with the partner for allocated bank branches	Contacting and meeting customers with the details provided in Pre Fixed Appointments (PFA)
	Build a team of financial advisors; who are educated, who has social network, who is aspire to do more and who have goodwill in society	Educating and training bank staff members about insurance products	Generating revenue through customer references and leads sourced by self, executing various outdoor activities to generate customer leads
	Select individual from diverse sectors like; education field, involved in financial services / post office related work, retired government employees, house wives, club members and associated with various kind of businesses	Along with the bank staff do a need analysis and recommend the products on the basis of the need analysis to the bank customer	Service the customer on sold product or documentation related activities or queries
Roles & Responsibilities	Financial advisor will undergo necessary examination after getting training and they will have an opportunity to earn 2% to 35% on sale, recognition, respect and additional income on renewal	Service the customer on product or documentation related activities or queries	Upselling suitable life insurance product to existing customers as per their need, as well as onboarding new customers
	Building a strong foundation for your success by hiring the right quality of financial advisors as your success is directly linked to the performance of your financial advisors	Work on leads of the customers provided by bank staff who can be sold insurance products	To close the sale you may need to visit customer at the time and place of their convenience
	Making joint sales calls with your financial advisors to train them on selling skills and helping them to sell life insurance products	To close the sale you may need to visit customer at the time and place of their convenience	Being field sales job you will need to extensive local travel
	You will also have to ensure that your advisors do suspecting, prospecting & referencing to get new customers  Being field sales job you will		You may need to invest time over weekend / holidays also
	need to extensive local travel You will need to visit customer at the time and place of their convenience You may need to invest time		
	over weekend / holidays also		

#### **Compensation / Salary:-**

	City Category		
COMPONENTS	Ahmedabad, Baroda, Rajkot, Surat, Gandhinagar & Jamnagar	Other cities of Gujarat	
Annual Guaranteed Pay	230,000	215,000	
Mobile Reimbursement	500	500	
Local Conveyance	1000	750	
Accidental Insurance			
Group Insurance	As per Company policy		
Mediclaim			
Incentive / Performance bonus	As per policy and channel allocated		

## **Application Process**

Last date to Apply is 14th December, 2020 - Monday till 2:00 PM

Candidates are Informed to fill the details in below given application/registration link.

### **Application Process:-**

Fill the details in registration form. Click on link:

 $\underline{https://docs.google.com/forms/d/e/1FAIpQLSd5C\_cmHS0XrvGZ8RZveJp0FKl6vszEqnZ16f31RdWOPzQ0}\\Rw/viewform$ 

Date of Interview will be given to you soon, probably in next week. Interview will be Online.

**Campus Placement Officer** 

Career Development Centre
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The Banaskantha District Kelavani Mandal,
Palanpur